

VeMEMaS GmbH [Unternehmensentwicklung]

Martin Borsik

CEO

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Personal

Year of birth: 1964
Marital status: married, 3 children
Languages: German - native language
English - fluent
French - basic knowledge

Areas of expertise

Specialist for company leadership, project management and market research. Global understanding of manufacturing processes, procedures and structures of companies

Special knowhow in deployment of people and companies

Education

Graduate Engineer

Degree: Diplom-Ingenieur (FH)

Heilbronn University of Applied Sciences, Focus Feinwerktechnik

Additional graduate in Leadership

Breakthrough Program for Senior Executives (BPSE)

IMD INTERNATIONAL Business School, Genf, Switzerland

Economics and Leadership

ESMT European School of Management and Technology GmbH, Schloß Gracht, Erftstadt

Professional background

Foundation of VeMEMaS GmbH

Since 2008 CEO of the VeMEMaS GmbH, focusing on the areas mergers & acquisitions, as well as deployment of people and companies

Robert-Bosch GmbH, Bühl, Germany

Leader Business Unit, Thermal Systems

Revenue of 900 million EUR and 3.000 employees globally – with profit and loss responsibility Engine cooling, HVAC-blowers, climate control unit, horns

Restructuring, warranty case management, carve-out of product lines in Europe as share and asset deals

Robert-Bosch GmbH, Detroit, MI, USA

Leader Business Unit, Brake Control Systems Nafta

North and South America, revenue of 500 million USD – with profit & loss responsible

ABS, ASR, ESP and sensors

Market deployment, plant ramp up, production relocation, carve-out

Robert Bosch GmbH, Schwieberdingen, Germany

Teamleader full brake systems

DaimlerChrysler, GM, Fiat

Regions Brazil and Australia

Profit & loss responsible, technical project management groups for ABS, ASR, ESP, sensors, full break systems with actuation and foundation brake components



Robert Bosch GmbH, Schwieberdingen, Germany

Product teamleader Sensors

Responsible for sales, marketing and product planning

Products: wheel speed sensors, angle sensors, acceleration and yawrate sensors

Robert Bosch GmbH, Stuttgart, Germany / Tokyo, Japan

Technical sales engineer for Nissan

Commercial and technical lead of projects, global customer account, ABS, ASR, ESP, sensors, full break systems with foundation and actuation brake components

Robert Bosch GmbH, Feuerbach, Germany

Research & Development Engineer

Tool and product design, applications, research ABS, ASR, ESP, chassis systems, sensors